



Richard J. Berry, Mayor

GABAC



GREATER ALBUQUERQUE BICYCLING ADVISORY COMMITTEE

DEPARTMENT OF MUNICIPAL DEVELOPMENT, PO BOX 1293

ALBUQUERQUE, NM 87103 (505) 768-2680

MEETING MINUTES

May 13, 2013

- **Welcome and Introductions** (4:30 pm)

Members Present

Scott Hale, Vice Chair	Ronald Nelson
Bruce Farmer	Diane Albert
Ed Hillsman	Moises Gonzalez

Staff Present

Melissa Lozoya, COA DMD	Manh Tran, COA DMD
Julian Paul Butt, COA P&R	

Members Absent

Steve Mathias	James Plagens
Douglas Stiebler	

Guests

John Barncastle	John Thomas
Ester Tenenbaum, COA 311	Susan Kelly
Alysia Lucero, Media Match	Anthony Tio, Media Match
Paul Steffan (PB)	Eric Hawton (GFW)
Kris Cadena, DMD	Coby Dax, Media Match

- **Mr. Hale called the meeting to order**
- **Mr. Hale established the presences of a Quorum**

- **Approval of the May 13, 2013 Agenda**
Meeting Agenda was approved
- **Approval of the April 8, 2013 Meeting Minutes**
Meeting Meetings were approved

- **Announcements**

The following are comments made by the Vice Chair:

Mr. Hale started by saying that the agenda for the meeting had been changed due to the amount of information that needed to be covered in the limited amount of time. Mr. Hale stated that the Public Comment period of the meeting would be removed from the agenda.

Mr. Hale provided information regarding a meeting that occurred between the Chair, Mr. Mathias and Parks and Recreation to obtain a status on the Bikeways and Trails Master Plan update. Mr. Hale indicated that Barbara Baca, Director of Parks and Recreation and James Lewis would be attending the June Meeting to provide more information to the Committee regarding the plan.

Mr. Hale went on to say that Mr. Mathias also met with Media Match to discuss and provide initial comments on the proposed PSAs that are being developed by Parks and Recreation and DMD.

Mr. Hale stated that there has been a lot of discussion regarding the Open Meetings Act and rolling quorums. Mr. Hale went on to say that there will most likely be more discussion regarding this topic to address the Open Meetings Act and how GABAC conducts business.

- **Visitor Presentations**

311 Citizen Call Center.....Ester Tenenbaum

Ms Tenenbaum, Division Manager of the 311 Call Center provided information about the 311 and how calls are received, handled, and distributed to the various departments in the City. Ms. Tenenbaum provided information on when and why you should call 311, the hours of operation, the number of calls that are received per day (8,000 to 9,000 on up to 24,000). Ms. Tenenbaum went on to say that there are new mobile apps that are available for citizens to use that are applicable with iPhone and Android phones (ABQ 311). The 311 call center also monitors the see-click-fix website.

Mr. Hillsman asked about jurisdiction and how the 311 call center distinguishes the jurisdictional boundaries. Ms Tenenbaum indicated that the call handlers are able to type in the location (Geo database) of the complaint and when it pops up it tells them if the location is within city limits. If the location is not within city limits the call handler will be able to provide an alternate contact number. Ms. Albert asked about providing locations of incidences or issues and what information needs to be provided so that the call handler knows where to send people. Ms Tenenbaum stated that cross streets need to be provided so that a location can be identified or enough information must be provided to get them in the general area if there are no major cross streets. Mr. Hale inquired about see-click-fix, how it works, and how items are addressed. Ms Tenenbaum stated that she was going to do some research on how to report safety sensitive items since the 311 call center can not address safety sensitive items no matter how they are received.

Bicycle PSAs.....Media Match/COA

A handout was provided by Media Match that presented information regarding the three different PSAs that were being developed. Mr. Tio stated that the three PSAs that are being developed are 1) obeying stop signs, 2) the 5' rule, and 3) wrong way riders. Mr. Tio went on to say that they are looking at two ways to present the information 1) being a more humorous approach and 2) using slow motion (an example of the slow motion PSA was presented). Both approaches are very different but can be used to convey the message that will be impactful to the viewers and keep their attention. Mr. Dax presented the main ideas of the three messages giving the commentary on how they will be presented in an entertaining fashion. Mr. Tio stated that the messages will also be developed in Spanish, so as to reach the Spanish speaking community, however the cost to create a Spanish and English version does increase the cost of production.

Mr. Hale voiced his concerns regarding the message and how it appeared that all the responsibility was being placed on the bicyclists and not the motorists and their interaction/responsibility. Mr. Hale went on to say that he was not sure how the development of the PSAs and the messages got so far along in development. Mr. Hale also inquired about the source of the funding that would pay for the PSAs. Ms. Lozoya stated that the funding that was to be used was the Federal Funding that comes to the City for use in planning, studies, and public outreach and education. Ms. Lozoya reassured Mr. Hale that the PSAs have not been developed fully and the purpose of the presentation is to get feedback from GABAC. Ms. Lozoya went on to say that the messages for the PSAs were identified by Parks and Recreation and the Engineering Division.

Ms. Lozoya reassured the committee that opportunities to develop other PSAs will be available once the first three are developed and released to the public. Mr. Nelson stated that a bicycle helmet PSA is needed and should be considered. Mr. Nelson went on to say that perhaps the 5' Rule PSA should be replaced with a Bike Helmet Usage PSA.

Ms. Lozoya stated that comments from the committee are welcomed on the PSAs and should be provided in writing to her in a timely manner (within 2 – 3 weeks of the meeting). Ideas for other PSAs should also be provided for consideration and discussion at future GABAC meetings.

Mr. Tio stated that the media that will be used to get the PSAs out the public has yet to be determined until the PSAs are developed and then it can be decided how they will translate into the various media outlets.

Bollard Assessment/Fair Heights Bike Blvd/Bike Blvd Assessment/San Pedro Bike Lanes.....Paul Steffan, PB Americas

Mr. Steffan provided a handout and had presentation boards that depicted the various task orders that they will be working on. Mr. Steffan provided the credentials and qualifications of the company and the various staff from PB that will be involved in gathering and preparing the analysis and information for the projects.

Mr. Steffan gave a brief description of the Bollard Assessment study. PB has been given a handful of sites to look at within the City and make a comparison to the existing standards set forth by AASHTO. Efforts regarding this task will be coordinated with Parks and Recreation.

The Fair Heights Bike Blvd study will look at the feasibility of incorporating a Bike Blvd through the Fair Heights neighborhood. In addition the study will look at existing crossings of major arterials and recommendations for addressing them.

In addition PB will look at the possibility of incorporating bike facilities on San Pedro between Lomas and Phoenix. They have identified three distinct sections in this stretch of San Pedro that need to be analyzed. PB will look at existing and future traffic volumes as well as safety and usage for bicyclists along the corridor.

Mr. Steffen went on to say that PB will also be looking at the existing Bike Blvd along Silver and Mountain to see how well it is working. They will look at the number of bike crashes and what improvements should be made to improve the facility. Recommendations will be provided to identify where the idea/usage of Bike Blvds can and should be applied within an urban environment.

Ms. Lozoya requested that all comments from the Committee on the task orders should be submitted via email to her for coordination with the City PM and the Consultant.

Bicycle Sign Inventory/Bicycle Corridor and Wayfinding Assessment.....Eric Hawton, GFW
Mr. Hawton gave a brief presentation on the credentials of GFW and the various staff from GFW that would be working on the task orders.

Mr. Hawton stated that the Bicycle Sign Inventory task will look at the existing bike routes (approximately 155 routes) within the bike system to identify incorrect, missing or deficient signage. A database will be created using the existing City sign inventory, and through field investigations, along with an estimated cost to replace the needed signage. Discussion of looking at all signage within the entire bike system was mentioned and requested to be part of the task order. Ms. Lozoya stated that this was something that could be looked at, if not in conjunction with this task order, possibly with a future task order. A question regarding whether or not off-street facilities could be investigated was asked. Ms. Lozoya stated that investigation of off-street/trail facilities signage would need to be addressed by Parks and Recreation.

Mr. Hawton stated that an assessment of the bike system and the use of wayfinding signs will be conducted. The location, concept, and placement of wayfinding signs will be studied to determine how they may potentially enhance the existing bike network to direct users to key destinations.

Ms. Lozoya requested that all comments from the Committee on the task orders should be submitted via email to her for coordination with the City PM and the Consultant.

- **Public Comment**

Due to a full agenda the Vice Chair, Mr. Hale, elected to remove the public comment period of the meeting.

- **Staff Reports**

Ms. Lozoya made an announcement that the Bear Bridge over I-25 is scheduled to be closed starting May 14th to May 22nd, but will be opened on May 17th through the weekend so as to accommodate Bike to Work Day as well as the weekend activities.

Ms. Lozoya stated that the Engineering Division is interested in conducting a field bike tour of the University Bikeways Project. Ms. Lozoya went on to say that an email will be sent out for late May or early June to see how many people are interested.

Ms. Lozoya again requested that any and all comments/communication regarding information that is shared at the committee meetings should be sent to her via email.

Ms. Lozoya provided information on the field meeting that took place on May 3rd for the West Central Project. An aerial map and written description of the alternative routes was provided to the committee members so that they could provide comments to Ms. Lozoya by Friday, May 24th.

Ms. Lozoya reported that the repair at Guadalupe and Montano had been completed to restrict access for motorcycles. Ms. Lozoya provided photos of the repair to the committee for information.

- **Discussion/Action Items**

Capital Projects List.....GABAC

Mr. Hale mentioned that Mr. Mathias had sent out via email a list of projects that had been submitted for prioritization for future programming by DMD Engineering. Mr. Hale stated that everyone should review the list.

COE Project at Tingley..... GABAC/COA Staff

This item was not discussed at the meeting due to limited time.

- **Adjourn**